



RenewJax

The Sierra Club of Northeast Florida (SCNEF) is leading the RenewJax Campaign to get the City of Jacksonville (COJ) to commit to fully operate on renewable energy before 2050. It is a two-pronged campaign focusing on JEA and the COJ. The campaign will be driven by a collection of supporting organizations and groups. The campaign will also rely on individuals committed to reducing Jacksonville's contribution to global warming.

Purpose: The purpose of this campaign is to:

- Persuade the Jacksonville Electric Authority (JEA) to modernize its energy generation portfolio through conversion to renewable energy sources.
- Persuade the City of Jacksonville (COJ) to commit to reducing its contribution to global warming through use of renewable energy.
- Introduce Jacksonville as a forward-thinking city committed to environmental and social responsibility.

Components: The two primary focuses of the campaign are listed below:

- JEA's 2022 Integrated Resource Plan (IRP) – The utility's energy roadmap for 10+ years
- COJ City Council commitment to use renewable energy for operations

Campaign Asks: JEA

- Commit to 30% renewable energy sources by 2030
- Commit to 100% renewable energy sources by 2050

Campaign Sub-Asks: JEA

- Decommission Northside Generating Station by 2030
- Do not add new natural gas generating stations
- Make energy from residential rooftop solar 5% of the energy generation portfolio by 2030
- Make efforts to increase energy efficiency of homes in low-income areas of the city

Campaign Asks: COJ: Pass resolutions committing the city to:

- use renewable energy for all municipal operations by 2035
- use renewable energy for entire community by 2050
- implement changes to promote population health and well-being

How to Learn More

Request a campaign overview presentation: logan.cross@florida.sierraclub.org

Visit the RenewJax Campaign website: www.renewjax.org

Visit the RenewJax Campaign Twitter site: <https://twitter.com/RenewJax>

Campaign Contact

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Renew Jacksonville